



Guidelines for Participating Venues Streetsville Arts Fest May 22 -31, 2009

Matching artist with venue:

1. SAC will match participating venues with the type of artist indicated on the Contract. Special note will be made of space or other concerns for your venue. Once matched up you will be provided details about your assigned artist/artwork.
2. All submissions from artists are being judged for quality, presentation and appropriateness.

Insurance and Sales

3. Since artwork is not insured while installed at your location please make every effort possible to keep it safe. Artists will be signing Waivers of Liability.
4. All artwork is for sale. Commissions, though not recommended, are a private matter between artist and venue. All sales will be handled directly by the artist.

Event Scheduling:

5. The duration of the Arts Fest is 10 days. With your permission, artists may choose to keep their work on display for the following week to cover the Bread & Honey Festival.
6. Weekend time slots will receive priority so most performances/ readings are spread over May 22 – 24 and May 29 -31.

Marketing Materials:

7. If you are able to arrange your own visual art or performance, do advise us of details so your venue information can be added to marketing material.
8. You will be supplied the following marketing material:
 - a. A calendar of events
 - b. Guide maps
 - c. A marker for participating venues
 - d. Table top card/s if restaurant

Advertising and Sponsorship:

9. To have your name included and get traffic to your business, the participation fee for BIA member merchants is \$25. Participants will be listed and linked on website and mentioned on printed materials
10. For \$100 you can have an ad in the guide maps (5000 copies). Small ads of 1" height – to include business name, phone number or website can be placed for \$50 each. Space is limited. Ads will be sold on first come, first served basis.
11. We welcome sponsorship through donations of \$100, \$250, \$350, \$500 and \$1000. Sponsors will be listed and get other recognition based on level of support. Every level of support is valuable! Sponsors can have links to their website from www.streetsvillearts.com
12. Please call or email info@streetsvillearts.com

Arts Fest Do's:

13. Please collaborate with the artist so artwork and venue show beautifully. Advise all employees of participation in the Arts Fest. During those 2 weeks give visitors to your business the best service and be as helpful as possible. Let's bring Streetsville alive with arts and culture!